

THE 2017 BULLISH TOY STORY

The Toy (Turn Of the Year) Barometer is based upon the S&P's percent change from Nov 19 – Jan 19. The 2017 Toy Barometer reading is 3.75%, closing at 2263.69 on January 19 vs 2181.90 on November 19. A Toy Barometer measurement above 3% is considered a Bullish signal for the next Toy Year (Jan19-Jan19). Since 1950, the S&P is 32-1 in the year following a Bullish Toy Barometer signal for an avg gain of 16.9%. The S&P has been positive either six or twelve months later, following all 33 Bullish Toy signals. In the below table: Qtr1 = Jan19-Apr19, Qtr2 = Apr19-Jul19, Qtr3 = Jul19-Oct19, Qtr4 = Oct19-Jan19. Note that strong Turn of the Years are followed by strong End of the Years, 31-2 in the defined 4th Quarters. Max Drawdowns in this table are worst performance at any time in the following yr measured from Jan 19.

S&P PERFORMANCE AFTER A BULLISH (+3%) TOY BAROMETER SIGNAL							
NOV19-JAN19		S&P PERFORMANCE IN THE FOLLOWING YEAR (JAN19-JAN19)					
YEAR	TOYBRMTR	QTR1%	QTR2%	QTR3%	QTR4%	TOYYR%	MAXDRWDN%
1950	4.26	6.99	-3.82	15.32	6.69	26.62	-1.13
1951	7.55	3.18	-0.91	6.78	3.99	13.53	-1.87
1952	6.69	-3.09	5.74	-2.62	7.48	7.26	-4.78
1954	5.25	8.10	8.00	6.44	9.56	36.14	0.00
1955	4.51	9.32	10.15	-0.07	3.92	25.06	0.00
1958	3.24	3.92	7.16	12.43	8.20	35.47	-1.19
1959	4.66	4.02	2.19	-3.68	0.46	2.86	-3.77
1961	7.08	10.11	-1.69	5.80	0.44	15.02	0.00
1963	8.96	6.21	-1.27	7.27	4.42	17.46	-1.66
1964	6.48	5.21	4.30	1.10	2.00	13.15	-0.20
1967	5.61	7.13	1.86	1.90	-0.20	10.98	-0.01
1971	13.09	10.93	-4.88	-1.95	7.09	10.79	-3.84
1972	13.39	5.12	-2.80	1.80	9.93	14.34	-1.33
1975	4.05	21.62	8.00	-4.66	10.65	38.56	-0.37
1976	9.27	3.17	2.81	-2.72	2.37	5.62	-0.28
1979	5.64	1.53	0.33	-0.01	9.32	11.35	-3.63
1980	6.56	-9.47	21.37	7.77	2.17	20.98	-11.57
1983	6.02	9.25	3.85	1.16	0.19	14.99	-3.65
1985	5.05	5.71	7.74	-4.15	11.44	21.66	0.00
1986	4.91	16.29	-2.48	1.05	12.77	29.22	-2.37
1987	13.33	6.52	9.65	-28.53	10.89	-7.43	-16.86
1988	3.86	3.45	4.09	3.17	3.59	15.08	-2.68
1989	7.67	7.05	9.30	3.40	-2.30	18.21	-0.84
1991	4.04	15.64	0.01	2.16	6.72	26.08	-1.18
1992	10.39	-0.67	-0.10	-0.15	4.86	3.88	-5.82
1997	4.58	-1.27	19.44	3.15	1.84	23.88	-4.96
1999	8.53	3.09	9.16	-10.40	15.43	16.39	-2.78
2004	9.34	-0.35	-3.07	0.21	7.38	3.93	-6.72
2009	5.40	2.89	7.51	16.75	4.77	35.30	-20.42
2010	5.05	4.11	-10.54	8.84	9.95	11.45	-11.10
2011	6.85	2.39	1.07	-8.81	8.65	2.54	-14.25
2012	8.13	4.75	-0.03	4.12	3.68	13.05	-2.77
2013	7.14	4.66	8.80	3.10	5.40	23.74	0.00
2017	3.75						
#UP-DN =		28- 5	22-11	21-12	31- 2	32- 1	
AVG%CHG=		5.38	3.66	1.39	7.18	16.88	
MED%CHG=		4.75	2.81	1.80	7.09	15.02	